

# Protect Your Investment!

With These carpet and area rug cleaning tips from Alexanian's.

## 9 Key points for keeping your carpets & rugs looking great!

1. Clean broadloom carpet in home on average every 1-2 years. Sooner, if traffic and use increase.
2. Clean oriental & area rugs professionally every 2-4 years.
3. Vacuum carpet and rugs regularly to avoid dirt and grit build up. A beater bar is not generally recommended for oriental rugs. If necessary set the bar on the highest setting.
4. Attend to spills & stains immediately to avoid a permanent stain. Have a stain and spot kit ready.
5. Use a pad on area rugs to avoid slippage and unwanted wear to the knots.
6. Fix damage to rugs, to avoid a larger and expensive repair later.
7. Rotate area rugs regularly to limit wear and traffic pattern marks. This also helps against moth damage in wool rugs.
8. Consider stain protection to limit the damage of spills and soiling, or a moth protection.
9. If a rug must be stored, inspect it regularly and kept from dampness and humidity. Wrap it in fabric or craft paper. An oriental rug needs to breathe. A rug can be rolled up and stored with moth balls, which make the wool resistant to moths. Renew the mothproofing frequently.

## Benefits of a periodic cleaning. Increase the life of your carpet.

Dirt and grit deep in the pile can take years of life from your carpet. **ONLY a professional chemical-free washing** in our plant (for rugs) or in-home steam extraction (for wall-to-wall) will remove the deep grit, contaminants, smells and odours.

## Give your rug a healthy glow.

A professional cleaning by Alexanian's will **rejuvenate the colour and lustre** of the pile of your rug.

**Restore damaged and worn areas.** Repair rugs promptly. Minor damage will become a major repair problem. **Alexanian's master craftsmen** can re-weave, re-knot and re-fringe your rug.

## Protect your investment.

Stain protection, moth proofing and deodorizing treatment will help your rugs to a **lasting beauty**.

## Important cleaning solutions and carpet spot cleaning tips.

- 1) **Detergent solution** - 1 tsp neutral detergent, such as "Woolite", in 1/4 litre warm water.
  - 2) **Detergent/Vinegar Solution** - Add 1 tsp White Vinegar to the Detergent Solution.
  - 3) **Ammonia solution** - 1 tsp of household ammonia to 1 cup warm water.
  - 4) **Dry cleaning solvent** - caution, read label
- \*\*\*Tips:** Always first scrap or blot up excess substance. Always test solutions on a small out-of-the-way area for colour fastness. Always work from the outer edge towards the centre of stain and blot frequently with dry white cloth & blot dry.

## Common Stain Treatments with above solutions

<b>Blood:</b> use 2 then 3	Lipstick: 4 then 2.
<b>Chocolate:</b> 1 then 3	<b>Milk:</b> 1 then 3.
<b>Coffee:</b> 2 then 3.	<b>Nail Polish:</b> 4 then 2.
<b>Fats:</b> 4 then 2.	Oil: 4 then 2.
<b>Fruit:</b> 1 then 3	Soft Drinks: 2.
<b>Glue:</b> use 1 then 3	Tea: 2
Grass: 1 then 3	Urine: 2.
Grease: 4 then 2	<b>Wines:</b> Solution 2.

Or try our handy  
easy to use  
Spotlifter product.  
Available at all our  
stores.



For persistent stains call our cleaning department

**1-888-300-8889.**

Or drop your rugs off at any Alexanian Carpet and Flooring location

[alexanian.com](http://alexanian.com) or [alexiancarpetcleaning.com](http://alexiancarpetcleaning.com)  
for all our cleaning services.

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